

# Congratulations on receiving your Starter Kit so let's start right away.

It is time now to share the samples which you have received in your Starter Kit.

You can use the below examples and send out some direct messages to the people from your contact list For more details refer to Oriflame Launchpad Step 3 – Experience the products.

"Hi Susan,  
I am wondering if you can help. I'm looking for some reviews on our NovAge skin care ranges and wondered if this is something you will be interested in taking part. I would appreciate your support in testing and reviewing the sample which I will share with you. Looking forward to hearing from you!  
Regards,  
Jenny

"Hi Anna,  
As you know, I partner with Oriflame, and as a global company we have some of the very best skincare products with clinically proven and patented technologies. I am looking for 10 people to sample our NovAge skin care and give us a review. Would you be interested? There is no catch, this is a genuine request. Looking forward to hearing from you!  
Regards,  
Jenny

**Login to your Oriflame page and start your journey with Oriflame Launchpad**

ORIFLAME  
— SWEDEN —

Code: XXXXX.1

FIRST 90 DAYS

## Bonus Programmes

New to Oriflame? We have designed some programmes and bonuses to help boost your success from the very beginning of your Oriflame journey. These are only available to you within your first 90 days with us, so get started today with your Personal Beauty Store to make sure you don't miss out. Look inside this brochure to explore more!

ORIFLAME  
— SWEDEN —

# Welcome Programme

When you first join Oriflame, you have the chance to receive some of our bestselling products as rewards for achieving the three steps of the Welcome Programme.

To receive the rewards, you must hit 100 PBP in sales per campaign within your first 3 full campaigns (registration campaign + 3 campaigns). As an added reward, once you complete Step 3 you qualify for one free place at our exclusive Total Beauty Trainings!



## Step 1

**Hit 100 PBP in your registration campaign or following campaign and get your reward:**  
The ONE Contouring Kit, Precision Contouring Brush, The ONE Lip Spa Plumping Lip Balm  
**Value £35.00**



## Step 2

**100 PBP in the following campaign after Step 1:**  
NovAge Skin Renewing Peel, NovAge Intense Skin Recharge Overnight Mask, Face Mask Spatula  
**Value £46.00**



## Step 3

**100 PBP in the following campaign after Step 2:**  
SkinPro Sonic 3-in-1 System  
**Value £50.00**

# Fast Start Programme

**As a new Beauty Consultant in Oriflame we have something for you: it's the Fast Start Programme. You can earn up to £150 on your first 90 days\* in Oriflame! Already a Beauty Consultant? YHow does it work?**

**Step 1** – Open your own Personal Beauty Store (PBS). It's quick and easy to set up.  
**Step 2** – Recommend your favourite products and share your store link with as many people as possible.  
**Step 3** – Get your first registered VIP Customers and get at least 3 of them to place a £45 order, in your 4 first full campaigns (90 days\*).

**Step 4** – Get £50  
**Step 5** – Show someone how to do the same as you did, registering one or more new Beauty Consultants in your 4 first full campaigns (90 days\*). Coach one of those Beauty Consultants to win the £50 bonus (getting 3 new VIP Customers to place £45 order or more each in their first 90 days\*)  
**Step 6** – Get a further £100

These two bonuses are completely independent and you can earn both or only one. Even if you didn't manage to earn the first £50 bonus, you can still earn the second £100 bonus. This is to be paid out at the campaign closing as bonus.

\*For simplicity reasons your first 90 days corresponds to the period between the day of your registration and the closing day of your fourth full campaign, not to the chronological sum of days. This incentive is valid from Campaign 13 2019 (6-09-2019)



# Oriflame Launchpad

## Your First 90 Days to success

Now that you know about the Welcome Programme, Fast Start Programme and Advancement Bonus, it is time to know what you need to do to complete them. Oriflame Launchpad is a fantastic tool that will help you to complete these programmes and also support you in achieving the title of Beauty Consultant Platinum in your first 90 days.

## Advancement Bonus

As a way to reward you on your fast growth in your Oriflame journey, you can earn a bonus when you reach the Beauty Consultant Platinum title.

### How does it work?

This bonus is split into 2 parts:

- When you reach Beauty Consultant Platinum title for the first time within your first 4 full campaigns (registration campaign + 4 campaigns) you get a £100 bonus.
- When you continue to grow and hit 1400 DBP in one of the following 3 campaigns, you get another £100.

You can also earn Advancement Bonus with your next promotion, check Growth Package for full information.

This incentive is valid for all New Beauty Consultants withing their qualification period after 6-09-2019

Oriflame Launchpad is a step by step journey designed with the help of best practices from the Top leaders from Western Europe (WE). Each step will help you to master the key skills of recommending products, team building & mentorship — and boost your growth at Oriflame.



### Recommending Products

Selling through the catalogue/Personal Beauty Store and registering new Customers



### Team Building

Recruiting others and helping them to get started as Consultants



### Mentorship

Sharing what you know and coaching Consultants into Leaders

# 7 Easy Steps

Your First 90 Days to success

"For me, I would never have grown my business to any level with repeat income coming in, if I wasn't following a trackable list of daily activities as my day would run away with me. **Consistency is the key**, so following the proven steps constantly will most definitely start the **snowball effect** in your business and you will soon see things come together for you. Stop start will never get momentum going. If you **keep track of your activity**, you can see your **strengths** and see where you can **grow your business**, especially in the early days when things take time to get moving."

Clare Kinsella, Sapphire Director



**This is Oriflame**  
First 24 HRS

Start your journey with writing down your Motivation and record and share your story as to what inspired you to join Oriflame



**Finding your first customers**  
First 48 Hrs

Create your Personal Beauty Store and share the link with your contacts.



**Experience the product**  
First 72 Hrs

Here you receive your Starter Kit and you can now experience the wonderful Oriflame products and share the samples with your contacts.



**Share the catalogue**  
End of First week

Start distributing the Catalogue and use the Oriflame App to share Digital Catalogue. Create your own recommendations from the Catalogue and share it with your contacts.



**Your first online VIP party**  
End of First week

A Facebook online VIP party is a simple way to interact, engage and get sales online. Get in touch with your Sponsor and schedule and host a party with your Sponsor's support.



**Build your team**  
End of Second week

Identify your potential consultants and try to convert them with the help of your Sponsor and download the Oriflame Business App



**Take the lead**  
Recurring

It's proven that continuous simple, easy and quick activities help consultants succeed faster and better. This step helps you work towards sustained activities.

You might have already completed the first 2 steps by now.