

Congratulations on starting your first 90 days with Oriflame!

Login to your Oriflame page and start your journey with Oriflame Launchpad



Bonus Programmes

New to Oriflame? We have designed some programmes and bonuses to help boost your success from the very beginning of your Oriflame journey. These are only available to you within your first 90 days with us, so get started today with your Personal Beauty Store to make sure you don't miss out. Look inside this brochure to explore more!

Welcome Programme

When you first join Oriflame, you have the chance to receive some of our bestselling products as rewards for achieving the three steps of the Welcome Programme.

To receive the rewards, you must hit 100 PBP in sales per campaign within your first 3 full campaigns (registration campaign + 3 campaigns). As an added reward, once you complete Step 3 you qualify for one free place at our exclusive Total Beauty Trainings!



Step 1

Hit 100 PBP in your registration campaign or following campaign and get your reward:

The ONE Contouring Kit, The ONE Wonderlash Mascara and The ONE Lip Spa Plumping Lip Balm
Value £37.00



Step 2

100 PBP in the following campaign after Step 1:
NovAge Skin Renewing Peel, NovAge Intense Skin Recharge Overnight Mask, Face Mask Spatula
Value £46.00



Step 3

100 PBP in the following campaign after Step 2:
SkinPro Sonic 3-in-1 System
Value £50.00

Fast Start Programme

As a new Beauty Consultant in Oriflame we have something for you: it's the Fast Start Programme. You can earn up to £150 on your first 90 days* in Oriflame! Already a Beauty Consultant? YHow does it work?

Step 1 – Open your own Personal Beauty Store (PBS).

It's quick and easy to set up.

Step 2 – Recommend your favourite products and share your store link with as many people as possible.

Step 3 – Get your first registered VIP Customers and get at least 3 of them to place a £45 order, in your 4 first full campaigns (90 days*).

Step 4 – Get £50

Step 5 – Show someone how to do the same as you did, registering one or more new Beauty Consultants in your 4 first full campaigns (90 days*). Coach one of those Beauty Consultants to win the £50 bonus (getting 3 new VIP Customers to place £45 order or more each in their first 90 days*)

Step 6 – Get a further £100

These two bonuses are completely independent and you can earn both or only one. Even if you didn't manage to earn the first £50 bonus, you can still earn the second £100 bonus. This is to be paid out at the campaign closing as bonus.

*For simplicity reasons your first 90 days corresponds to the period between the day of your registration and the closing day of your fourth full campaign, not to the chronological sum of days. This incentive is valid from Campaign 13 2019 (6-09-2019)



Oriflame Launchpad

Your First 90 Days to success

Now that you know about the Welcome Programme, Fast Start Programme and Advancement Bonus, it is time to know what you need to do to complete them. Oriflame Launchpad is a fantastic tool that will help you to complete these programmes and also support you in achieving the title of Beauty Consultant Platinum in your first 90 days.

Advancement Bonus

As a way to reward you on your fast growth in your Oriflame journey, you can earn a bonus when you reach the Beauty Consultant Platinum title. How does it work?

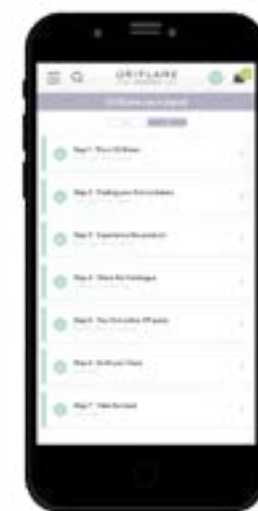
This bonus is split into 2 parts:

- When you reach Beauty Consultant Platinum title for the first time within your first 4 full campaigns (registration campaign + 4 campaigns) you get a £100 bonus.
- When you continue to grow and hit 1400 DBP in one of the following 3 campaigns, you get another £100.

You can also earn Advancement Bonus with your next promotion, check Growth Package for full information.

This incentive is valid for all New Beauty Consultants withing their qualification period after 6-09-2019

Oriflame Launchpad is a step by step journey designed with the help of best practices from the Top leaders from Western Europe (WE). Each step will help you to master the key skills of recommending products, team building & mentorship — and boost your growth at Oriflame.



Recommending Products

Selling through the catalogue/Personal Beauty Store and registering new Customers



Team Building

Recruiting others and helping them to get started as Consultants



Mentorship

Sharing what you know and coaching Consultants into Leaders